CONNEX

CONNEX CLOUDMDC · PRIVATE CLOUD FOR SMALL BUSINESS

Your 2027 server decision: move it out of the closet.

Your servers, apps, backups and recovery site, run and watched by us in our Ontario Micro Data Centre. No server to buy, no closet to cool.

Veteran-owned. Veteran-operated. Built to execute.

WHAT YOU GET

Delivered by Connex

Hosted servers & apps

Out of the closet, into our facility

Offsite backup

Encrypted, versioned, off your premises

Disaster recovery

A standby site if your office goes dark

Managed & monitored

Health, capacity and performance, watched

WHY IT MATTERS

The server closet is the risk

Most small business servers live where nobody designed them to: a closet, a basement, a corner of the office. Heat, power, water, theft and age all work against them, and the backup usually sits in the same room.

Jan 12, 2027

Server 2016 support ends

No more security updates from Microsoft after that date.

43%

Have backups in place

Share of Canadian businesses reporting backups as a cyber safeguard (StatCan, 2025).

$990M

GTA flash floods

Insured damage from the July 2024 GTA floods (IBC / CatIQ).

THE RISK

What's really in your server room

An onsite server can run well for years. The trouble is everything around it, and having no copy anywhere else when one of these goes wrong.

Heat & environment

Closets aren't built for servers. HVAC that shuts off on weekends cooks hardware slowly.

Power

Outages and surges, with a UPS battery nobody has tested since it was installed.

Water & flood

Basement rooms, pipes overhead, sprinklers above the rack. One leak ends the day.

Theft & access

Anyone with a key can walk out with the box, and the data on it.

Age & end of support

Expired warranties and operating systems past their last security update.

Nobody watching

No one tracking disk health, capacity or performance until something fails.

One room, one copy.
If the backup sits beside the server, a fire, flood, theft or ransomware attack takes both.

BEFORE YOU BUY A NEW SERVER

Six questions to answer before you sign for another box in the closet.

1 **Where does it live?**
Is the room cooled, dry, powered and locked?

2 **Where's the second copy?**
Is a current backup kept somewhere else?

3 **How fast can you recover?**
Hours, days, or not at all?

4 **Who's watching it?**
Disk, capacity, performance and alerts.

5 **What will 2027 cost?**
Hardware, licensing, power and the closet itself.

6 **Who answers the phone?**
When it fails at 7 a.m. on a Monday.

THE SERVICE

What CloudMDC includes

CloudMDC is Connex private cloud, run in our Ontario Micro Data Centre. Your data stays in Canada and we answer the phone.

Hosted servers & apps

Line-of-business apps and file servers run here instead of a closet, with secure access from office or home.

Private cloud backup

Automatic, encrypted, versioned backup, with the retention your policies and insurer ask for.

Disaster recovery

Critical systems replicated and kept on standby. If your site goes dark, you fail over and keep working.

Monitoring & management

We watch health, capacity and performance, and patch and maintain the platform for you.

Storage

File, block and object storage for sharing, backup and archive, delivered as a service.

Colocation

Keep your own hardware, in our facility, with managed power, network and monitoring.

ONE CONNECTED PATH

Pair CloudMDC with our managed network, so the whole route from your desk to your data is ours to run.

1 **Your office**
Managed network

→

2 **Fibre + 5G**
Primary line with backup

→

3 **Site-to-site**
Encrypted SD-WAN link

→

4 **CloudMDC**
Servers, backup, recovery

Why we built CloudMDC

Private cloud, colocation and disaster recovery have been priced and packaged for organizations ten times the size of most small businesses. Meanwhile a server refresh competes with payroll and rent. We built CloudMDC so a 10- or 50-person business gets the same protection, from a local provider, as a monthly service instead of a capital purchase.

CONNEX

PLAN YOUR 2027 SERVER MOVE

Three ways to get out of the closet.

Hybrid

Keep a small box onsite for speed. We replicate it to CloudMDC for backup and recovery.

Move it out

Your servers and apps run in CloudMDC. The office keeps a secure link and nothing else.

Recovery only

Your environment stays put. CloudMDC holds the offsite copy and the standby site.

1 **Free server-room risk check**

We look at where your server lives, how it's backed up and what 2027 means for it.

2 **A plain-language plan**

What moves, what stays, how you connect, and what it costs each month.

3 **Move and manage**

We migrate, connect your office, and run it from there on.

Book your risk check: thinkconnex.com/lets-talk-it